

Contract # 46118

Schedule Dates

09/28/12-10/04/12

Advertiser

NATIONAL REPUBLICAN CONGRESSIONAL COMM

Agency

National Media Inc (1946)

Product

POLITICAL ISSUE (1052)

Brand

Est 2601 NRCC 2012 Sept 28-Oct 4 (26185)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

/

CPE

2601

Account Types

Local/Political Issue Agency

Billing Type

Standard

Comments

National Media Inc
815 Slater Lane
Alexandria, VA 22314

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977



Date Entered

06/15/12

Last Modified

06/15/12

Entered By

Krista Gordon

CO-OP

No

Headline #

No

Demo

Normal

Order Type

Normal

Package Deal

15.00

Commission %

\$20,775.00

Commission

\$20,775.00

Net Total

\$117,725.00

Sales Tax

WHDH Boston (WHDH)

By Broadcast Month Spots

Sep. 2012 30

Oct. 2012 52

Grand Total: 82

Rate

\$80,900.00

\$57,600.00

\$138,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/28/12-09/28/12	1	:30	5A-7 News Today in New England	1					X			1	\$600.00	\$600.00	WHDH Boston (WHDH)		6/15/12
2.0	Normal Line / SPOT	09/28/12-09/28/12	1	:30	5:30A-7 News Today in New England	1					X			1	\$600.00	\$600.00	WHDH Boston (WHDH)		6/15/12
3.0	Normal Line / SPOT	10/01/12-10/04/12	1	:30	5:30A-7 News Today in New England	1	1	1	1	1				4	\$600.00	\$2,400.00	WHDH Boston (WHDH)		6/15/12
4.0	Normal Line / SPOT	09/29/12-09/29/12	1	:30	5:58A-7 News Today in New England	2					X			2	\$300.00	\$600.00	WHDH Boston (WHDH)		6/15/12
5.0	Normal Line / SPOT	09/29/12-09/29/12	1	:30	8A- TODAY SHOW SATURDAY	2					X			2	\$900.00	\$1,800.00	WHDH Boston (WHDH)		6/15/12
6.0	Normal Line / SPOT	09/30/12-09/30/12	1	:30	8A- TODAY SHOW-SUNDAY	1						X		1	\$1,100.00	\$1,100.00	WHDH Boston (WHDH)		6/15/12
8.0	Normal Line / SPOT	09/30/12-09/30/12	1	:30	9A-7 News Today in New England-Sun	1						X		1	\$750.00	\$750.00	WHDH Boston (WHDH)		6/15/12
9.0	Normal Line / SPOT	09/28/12-09/28/12	1	:30	9A-7 News Today in New England 9-10A	1						X		1	\$700.00	\$700.00	WHDH Boston (WHDH)		6/15/12
10.0	Normal Line / SPOT	10/01/12-10/04/12	1	:30	9A-7 News Today in New England 9-10A	1	1	1	1	1				4	\$700.00	\$2,800.00	WHDH Boston (WHDH)		6/15/12
11.0	Normal Line / SPOT	09/28/12-09/28/12	1	:30	12P-7 News at Noon	1						X		1	\$500.00	\$500.00	WHDH Boston (WHDH)		6/15/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

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Product

POLITICAL ISSUE (1052)

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Est 2601 NRCC 2012 Sept 28-Oct 4 (26185)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

2601

CPE

Local/Political Issue Agency

Account Types

Standard

Billing Type

Comments

WHDH-TV

7 Bulfinch Place

Boston, MA 02114-2977



National Media Inc

815 Slater Lane

Alexandria, VA 22314

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Commission

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Net Total

Sales Tax

Sales Tax

WHDH Boston (WHDH)

By Broadcast Month Spots

Sep. 2012 30

Oct. 2012 52

Grand Total: 82

Rate

\$80,900.00

\$57,600.00

\$138,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	10/01/12-10/04/12	1	:30	12P- 7 News at Noon	1	1	1	1	1				4	\$500.00	\$2,000.00	WHDH Boston (WHDH)		6/15/12
13.0	Normal Line / SPOT	09/28/12-09/28/12	1	:30	12:30P- 7 News at Noon	1					X			1	\$500.00	\$500.00	WHDH Boston (WHDH)		6/15/12
14.0	Normal Line / SPOT	10/01/12-10/04/12	1	:30	12:30P- 7 News at Noon	1	1	1	1	1				4	\$500.00	\$2,000.00	WHDH Boston (WHDH)		6/15/12
15.0	Normal Line / SPOT	09/29/12-09/29/12	1	:30	9A- 7 News Today in New England-Sat	1						X		1	\$1,100.00	\$1,100.00	WHDH Boston (WHDH)		6/15/12
16.0	Normal Line / SPOT	09/28/12-09/28/12	1	:30	4P- 7 News at 4	1					X			1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		6/15/12
17.0	Normal Line / SPOT	10/01/12-10/04/12	1	:30	4P- 7 News at 4	1	1	1	1	1				4	\$1,000.00	\$4,000.00	WHDH Boston (WHDH)		6/15/12
18.0	Normal Line / SPOT	09/28/12-09/28/12	1	:30	4:30P- 7 News at 4	1					X			1	\$1,300.00	\$1,300.00	WHDH Boston (WHDH)		6/15/12
19.0	Normal Line / SPOT	10/01/12-10/04/12	1	:30	4:30P- 7 News at 4	1	1	1	1	1				4	\$1,300.00	\$5,200.00	WHDH Boston (WHDH)		6/15/12
20.0	Normal Line / SPOT	09/28/12-09/28/12	1	:30	4:59P- 7 News at 5	1					X			1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		6/15/12
21.0	Normal Line / SPOT	10/01/12-10/04/12	1	:30	4:59P- 7 News at 5	1	1	1	1	1				4	\$1,500.00	\$6,000.00	WHDH Boston (WHDH)		6/15/12
22.0	Normal Line / SPOT	09/28/12-09/28/12	1	:30	5:29P- 7 News at 5	1					X			1	\$1,700.00	\$1,700.00	WHDH Boston (WHDH)		6/15/12
23.0	Normal Line / SPOT	10/01/12-10/04/12	1	:30	5:29P- 7 News at 5	1	1	1	1	1				4	\$1,700.00	\$6,800.00	WHDH Boston (WHDH)		6/15/12
24.0	Normal Line / SPOT	09/28/12-09/28/12	1	:30	5:58P- 7 News at 6	1					X			1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		6/15/12

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WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Contract # 461118

Schedule Dates 09/28/12-10/04/12
Advertiser NATIONAL REPUBLICAN CONGRESSIONAL COMM
Agency National Media Inc (1946)
Product POLITICAL ISSUE (1052)
Brand Est 2601 NRCC 2012 Sept 28-Oct 4 (26185)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax 2601
CPE
Account Types Local/Political Issue Agency
Billing Type Standard
Comments

National Media Inc
815 Slater Lane
Alexandria, VA 22314

WHDH Boston (WHDH)
By Broadcast Month Spots Rate
Sep. 2012 30 \$80,900.00
Oct. 2012 52 \$57,600.00
Grand Total: 82 \$138,500.00

Date Entered 06/15/12
Last Modified 06/15/12
Entered By Krista Gordon
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$20,775.00
Net Total \$117,725.00
Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Normal Line / SPOT	10/01/12-10/04/12	1	:30	5:58P- 7 News at 6	1	1	1	1	1				4	\$2,000.00	\$8,000.00	WHDH Boston (WHDH)		6/15/12
26.0	Normal Line / SPOT	09/28/12-09/28/12	1	:30	7P- 7:30P (ET)	1					X			1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		6/15/12
27.0	Normal Line / SPOT	10/01/12-10/04/12	1	:30	7P- 7:30P (ET)	1	1	1	1	1				4	\$1,500.00	\$6,000.00	WHDH Boston (WHDH)		6/15/12
28.0	Normal Line / SPOT	09/29/12-09/29/12	1	:30	7P- Access Hollywood Sat	1						X		1	\$750.00	\$750.00	WHDH Boston (WHDH)		6/15/12
29.0	Normal Line / SPOT	09/28/12-09/28/12	1	:30	9P- GRIMM	2				X				2	\$4,500.00	\$9,000.00	WHDH Boston (WHDH)		6/15/12
30.0	Normal Line / SPOT	09/30/12-09/30/12	1	:30	6:58P- FOOTBALL NIGHT IN AMERICA	1						X		1	\$6,000.00	\$6,000.00	WHDH Boston (WHDH)		6/15/12
31.0	Normal Line / NFL	09/30/12-09/30/12	1	:30	8:13P- NBC SUNDAY NIGHT FOOTBALL	2						X		2	\$18,000.00	\$36,000.00	WHDH Boston (WHDH)		6/15/12
32.0	Normal Line / SPOT	09/29/12-09/29/12	1	:30	10:59P- 7 News at 11 PM	1					X			1	\$3,000.00	\$3,000.00	WHDH Boston (WHDH)		6/15/12
33.0	Normal Line / SPOT	09/30/12-09/30/12	1	:30	11P- 7 News at 11 PM	1						X		1	\$2,800.00	\$2,800.00	WHDH Boston (WHDH)		6/15/12
34.0	Normal Line / SPOT	09/28/12-09/28/12	1	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO	1				X				1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		6/15/12
35.0	Normal Line / SPOT	10/01/12-10/04/12	1	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO	1	1	1	1	1				4	\$1,500.00	\$6,000.00	WHDH Boston (WHDH)		6/15/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WHDH-TV
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Boston, MA 02114-2977

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815 Slater Lane
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Agency National Media Inc (1946)
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Brand EST 2601 NRCC 2012 Sept 28-Oct 4 (26185)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax 2601
CPE Local/Political Issue Agency
Account Types Standard
Billing Type Standard
Comments

Date Entered 06/15/12
Last Modified 06/15/12
Entered By Krista Gordon
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$20,775.00
Net Total \$117,725.00
Sales Tax

WHDH Boston (WHDH)

By Broadcast Month	Spots	Rate
Sep. 2012	30	\$80,900.00
Oct. 2012	52	\$57,600.00
Grand Total:	82	\$138,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
36.0	Normal Line / SPOT	09/28/12-09/28/12	1	:30	12:37A- LATE NIGHT WITH JIMMY FALLON	2					X			2	\$800.00	\$1,600.00	WHDH Boston (WHDH)		6/15/12
37.0	Normal Line / SPOT	10/01/12-10/04/12	1	:30	12:37A- LATE NIGHT WITH JIMMY FALLON	2	2	2	2	2				8	\$800.00	\$6,400.00	WHDH Boston (WHDH)		6/15/12
38.0	Normal Line / SPOT	09/29/12-09/29/12	1	:30	11:29P- Saturday Night Live	1						X		1	\$3,000.00	\$3,000.00	WHDH Boston (WHDH)		6/15/12

CONFIRMATION CONTRACT

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